The Hale's Way

At Hale's Roofing, "The Hale's Way" is more than a slogan—it's our promise to every homeowner and business we serve across Northern Arizona. From our offices in **Flagstaff, Sedona, Cottonwood, Prescott**, and surrounding communities, we've built our reputation since **1990** on doing things the right way: licensed, insured, local, and accountable.

When you choose Hale's, you're not just hiring a roofer—you're choosing a trusted Northern Arizona neighbor who will be here to stand behind your roof for years to come.

Hale's vs. The Competition

	Hale's Roofing	Budget Roofers
Fully Licensed & Insured	✓	✗
In-House, Vetted Labor	✓	✗
Best in Class Labor & Manufacturer Warranties	✓	✗
Transparent Pricing	✓	✗
Local, Since 1990	✓	✗

Fully Licensed, Insured, and Accountable

- **Fully licensed and insured.** Hale's Roofing carries all required state and local roofing licenses, full general liability insurance, and workers' compensation for every employee.
- **Beware of "discount" roofers.** Companies that undercut on price often skip proper insurance or licensing—or hire uninsured subcontractor crews, leaving homeowners exposed if an accident or damage occurs.
- **Total protection for you and your home.** With Hale's Roofing, you're fully covered. Our documentation is always up to date, transparent, and verifiable. We protect your property, our people, and your peace of mind.

In-House Labor, Not Subcontractors

- **No unvetted subcontractors.** Many roofers rely on crews they've never vetted or background-checked. That lack of oversight leads to inconsistent results and poor workmanship.
- **Our team, our standards.** Hale's Roofing only uses in-house W-2 employees—highly trained, background-checked professionals who meet our strict quality and safety standards.
- **Full control from start to finish.** Because we never outsource, we oversee your project from tear-off to final inspection. Every roof is installed "The Hale's Way"—clean, precise, and built to last.



Local Roots. Local Responsibility.

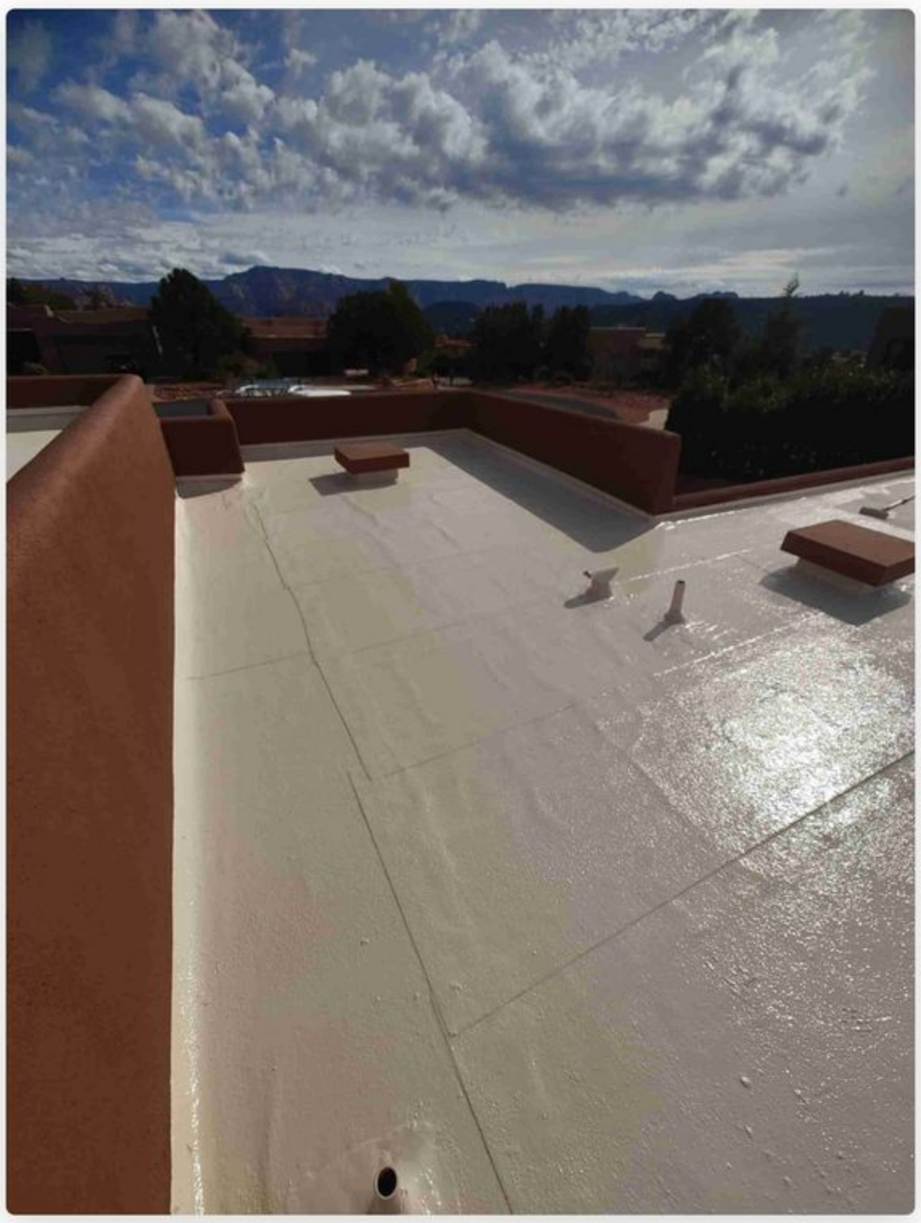
- **Locally owned and operated.** We serve the heart of Northern Arizona, from Flagstaff's mountain homes to Sedona's desert retreats.
- **Built for our climate.** Our team installs roofs that handle heavy snow, high winds, and the extreme temperatures unique to our region.
- **Committed to our communities.** Our roofs protect local schools, businesses, and family homes. Being local means being accountable—that's what The Hale's Way is all about.

HALE'S ROOFING

DONE RIGHT, EVERY TIME.
SINCE 1990 · NORTHERN ARIZONA

Workmanship You Can Trust—Backed By Real Warranties

- **Workmanship warranty you can rely on.** Most roofing issues stem from installation errors, not materials. That's why Hale's Roofing provides a strong labor warranty on every project—and because we've served Northern Arizona since **1990**, you can trust we'll be here for you even decades later.
- **Manufacturer-backed protection.** We hold the highest certifications from leading manufacturers like CertainTeed, GAF, Velux, Versico, and Carlisle. These certifications are earned—not purchased—and they mean manufacturers trust us to install their products correctly.
- **Extended warranty options.** Because of our certifications, we can offer extended product warranties that many smaller roofers can't—another way Hale's delivers lasting value.



Transparent Pricing—No "Too Good To Be True" Quotes

- **Honest, up-front estimates.** Detailed proposals outlining materials, cleanup, warranties, and permitting costs—no hidden fees, no surprises.
- **Beware of mid-project "change orders."** Many companies that advertise low bids raise the price mid-job through change orders. We don't play that game.
- **Real value over rock-bottom pricing.** Every dollar you spend goes toward quality materials, trained labor, and a roof built for decades of protection.

halesroofing.com · (928) 282-4794

DONE RIGHT, EVERY TIME. SINCE 1990. · AZ ROC #358155 & #358179