RESIDENTIAL ROOFING

ROOFSERV

CHARLESTON, SOUTH CAROLINA



Protect What Matters Most

RoofServ Charleston is a **veteran owned and operated** residential roofing contractor serving the Lowcountry — pairing superior coastal waterproofing with the strongest warranties in the industry, from historic standing seam metal to architectural shingle systems.

Charleston, SC (843) 638-7378

RoofServ.com

WHO WE ARE

A roofing partner built for the Lowcountry

RoofServ Charleston is a veteran owned and operated residential roofing contractor pairing a disciplined, transparent process with industry-leading credentials and a crew that treats every home like its own.

OUR PROCESS

1 Free Inspection

A certified specialist documents your roof's condition with photos — no obligation, no pressure.

2 Transparent Proposal

A clear, itemized scope and quote — including insurance and permitting guidance when it applies.

3 Certified Installation

A manufacturer-certified company installing strictly to spec, protecting your home and property throughout.

4 Walkthrough & Warranty

A final inspection, complete site cleanup, and registration of your warranties.

OUR PEOPLE

Veteran owned and operated. Certified hands on every roof.

The same people you meet at your inspection are accountable through final walkthrough — no handoffs to subcontractors.

Veteran-Owned
Founded and owned by veterans — discipline and accountability on every job.

Certified Company
A manufacturer-certified company — every roof installed strictly to spec.

Envelope Specialists
Coastal ventilation, flashing, and waterproofing expertise.

OUR CREDENTIALS

SC Licensed & Insured
Residential Builders License #1122

Historic District Approved
Charleston HDPC & BAR experience

Strongest Warranties
Available lifetime manufacturer warranties

Insurance Support
We help you file and document your claim

CERTIFICATIONS

TAMKO PRO PLATINUM · ROOFPRO IKO CRAFTSMAN PREMIER · FORTIFIED A PROGRAM OF IBHS · GAF MASTER ELITE · OWENS CORNING ROOFING PLATINUM PREFERRED CONTRACTOR



BUILT FOR THE COAST

Standing Seam Metal Roofing

The longest-lasting, most weather-resistant roof you can put on a Lowcountry home — and the right choice for historic Charleston.

50+ Year Lifespan

Outlasts shingles two to three times over — often the last roof a home needs.

Hurricane-Rated

Mechanically seamed systems engineered to withstand high coastal wind loads.

Salt-Air Resistant

Aluminum substrate resists corrosion in marine environments where steel fails.

Historic-District Ready

Hand-crimped standing seam preserves the look approved by Charleston's HDPC.

Energy Efficient

Reflective PVDF (Kynar) finishes lower attic heat and cooling costs.

Low Maintenance

No granule loss, no curling — color-stable finishes hold up for decades.

MATERIALS & PROFILES

- A variety of aluminum, steel and copper substrates to match every homeowner's needs and budget
- PVDF (Kynar 500®) coatings for lasting color
- Hand-crimped historic, mechanically seamed, or snap lock system profiles
- Engineered ventilation for crimped-ridge systems

INDUSTRY-LEADING WARRANTIES

20yr	50yr	50yr	15yr
Aluminum substrate warranty	Steel substrate warranty	Kynar finish warranty	RoofServ workmanship warranty

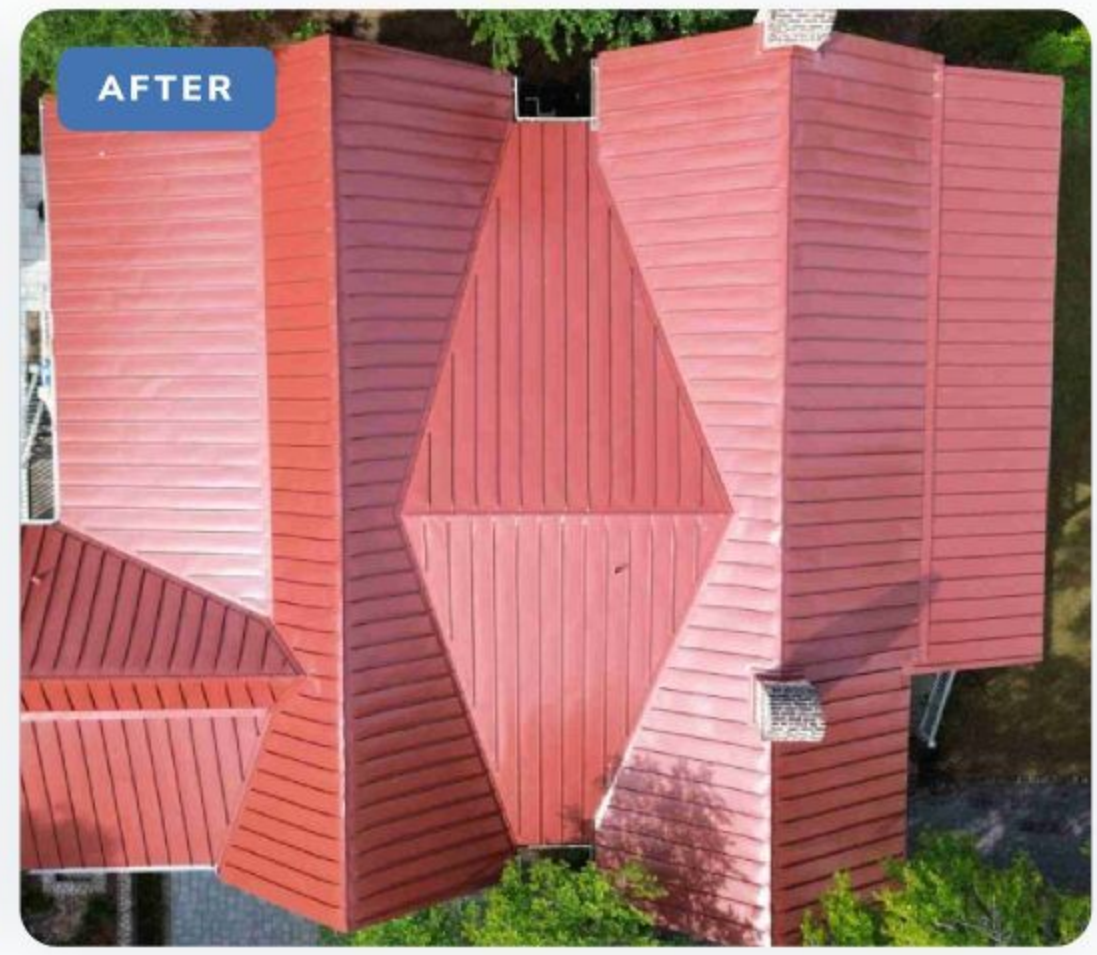
No. 01 STANDING SEAM METAL

Cedar Shake to Standing Seam Metal Conversion

Old Village · Mount Pleasant, SC · circa-1850 home

ROOF SIZE	SYSTEM	MATERIAL	COLOR	FINISH
~4,300 sq ft	Hand-Crimped Standing Seam	.032 Aluminum	Charleston Red	PVDF / Kynar





THE CHALLENGE

A historic Old Village home one row off the harbor needed its wind-damaged 1992 cedar shake roof replaced. The owners wanted a traditional hand-crimped ridge — but that would eliminate the existing ridge ventilation, and the swap from shake to metal required Historic District (HDPC) approval.

THE SOLUTION

A certified building-envelope specialist designed an alternative ventilation system — **three power vents behind the gable vents** — preserving airflow with a fully hand-crimped ridge. RoofServ custom-fabricated a Charleston Red standing seam system in **.032 aluminum with a PVDF finish** for salt-air durability, and secured full HDPC approval.

A timeless roof built for generations.
Historic accuracy meets modern coastal performance.

20-Yr	50-Yr	10-Yr
SUBSTRATE WARRANTY	COATING WARRANTY	WORKMANSHIP WARRANTY

No. 02 STANDING SEAM METAL

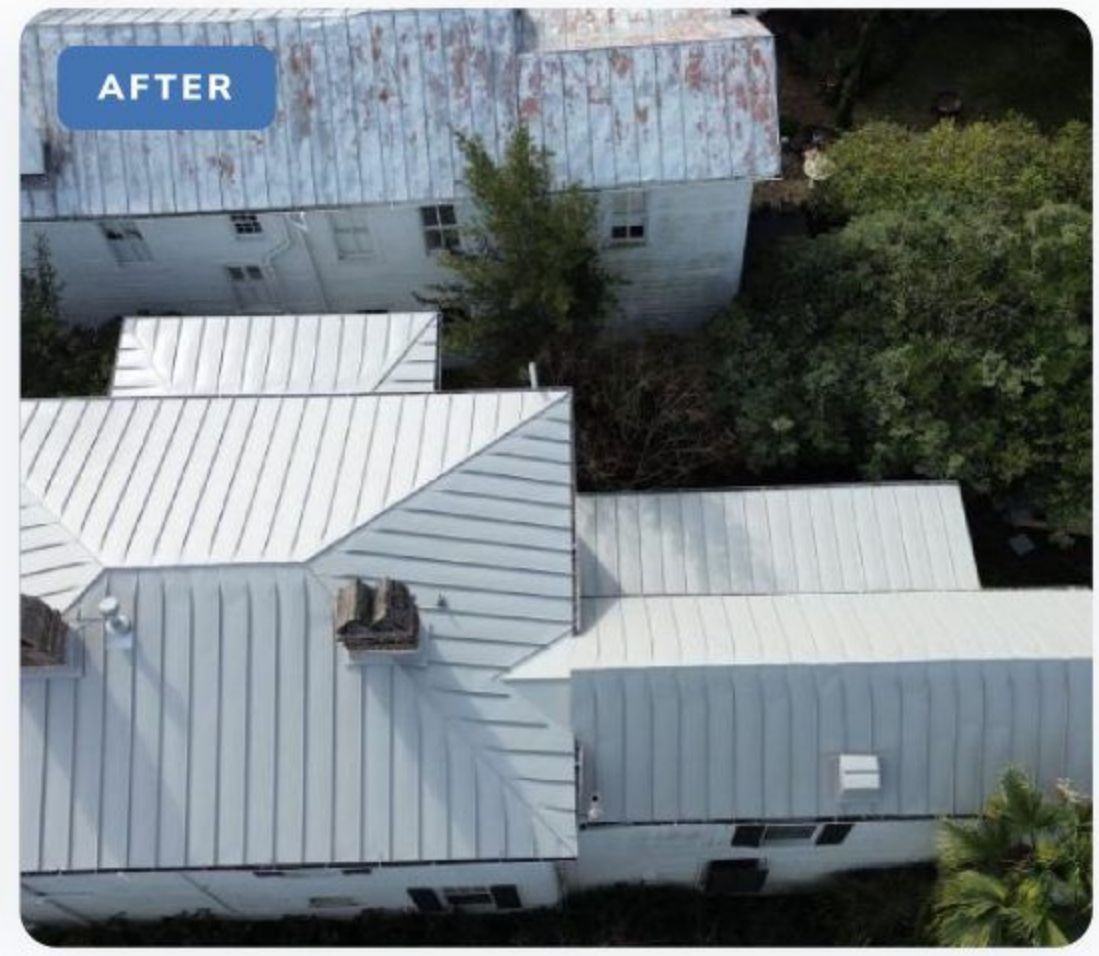
Aged Galvanized to New Standing Seam Roof

South of Broad · Charleston, SC · circa-1830s home

ROOF SIZE	SYSTEM	MATERIAL	COLOR
~3,500 sq ft	Hand-Crimped 16" Seam	.032 Aluminum	Ash Gray Kynar

CONTEXT
Insurance Renewal





THE CHALLENGE

An 1830s family home South of Broad needed a new roof to complete an insurance renewal. The prior hand-crimped metal roof — recoated repeatedly over 60+ years — was finished. Any replacement had to satisfy strict **Board of Architectural Review** guidelines on color and profile, work within tight downtown staging, and account for hidden rot at the roof-to-wall transitions.

THE SOLUTION

RoofServ engaged the Charleston BAR early and won approval in **just 10 days**. We installed a **.032 aluminum standing seam system** — 16″ panels, double-lock hand-crimped seams, floating clips, over full-coverage high-temp underlayment in Ash Gray Kynar. The crew rebuilt chimney flashing and 150 ft of deteriorated siding, then passed city inspection on the first try.

A historically faithful roof with modern protection, and the documentation to renew their coverage.

10-Day	50-Yr	10-Yr
BAR APPROVAL	KYNAR COATING WARRANTY	WORKMANSHIP WARRANTY

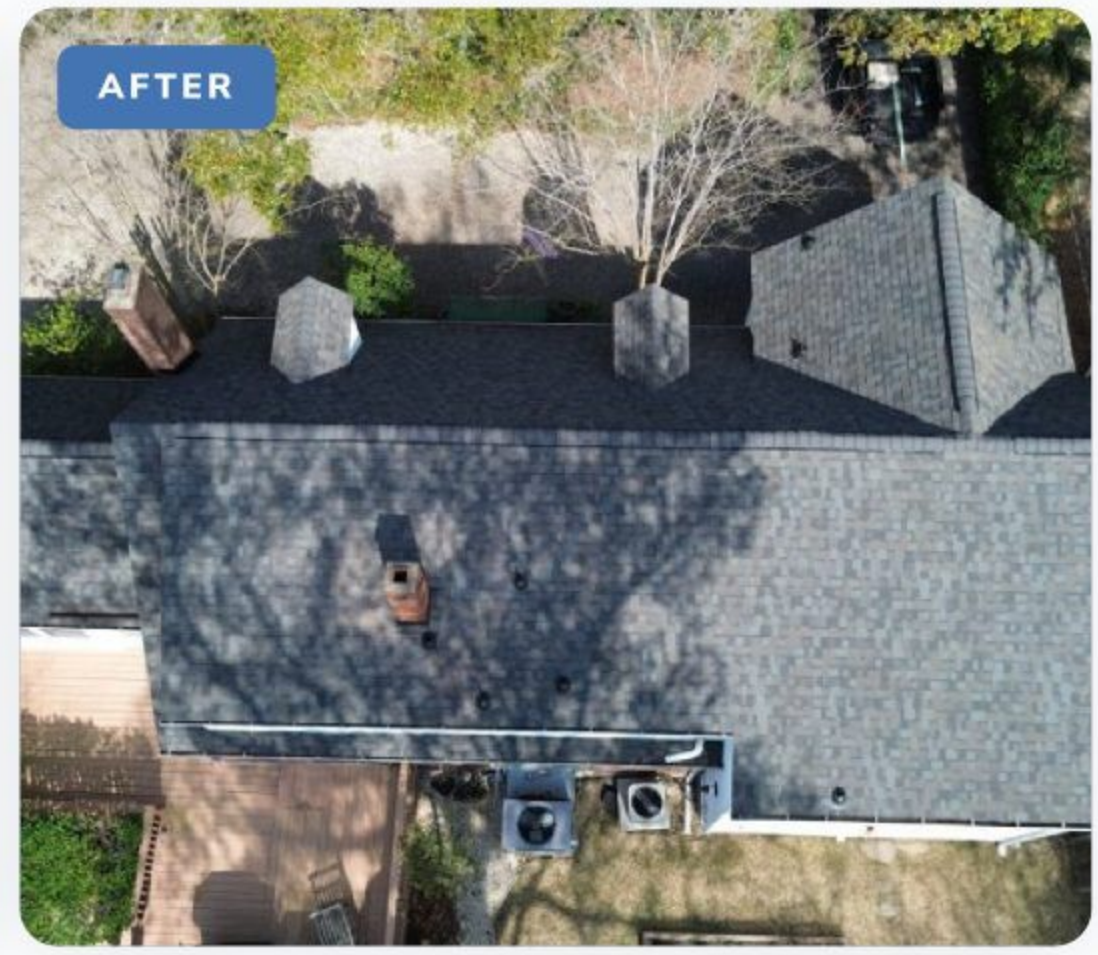
No. 03 ARCHITECTURAL SHINGLE

Insurance-Driven Roof Replacement & Ventilation Upgrade

Avondale · West Ashley · Charleston, SC

ROOF SIZE	SHINGLE	COLOR	DURATION
~2,600 sq ft	OC Duration · Class 3	Williamsburg Gray	1 Day





THE CHALLENGE

An insurer notified an Avondale family that their ~20-year-old roof had to be replaced to keep coverage. Shingles were sunbaked, brittle, and delaminating and pipe boots were perforating — though the decking was sound and the home had no active leaks. The attic also relied on gable vents with no ridge ventilation.

THE SOLUTION

RoofServ installed a complete **Owens Corning Duration system**: double synthetic underlayment, aluminum drip edge, ice-and-water shield in all valleys, and a new **ridge vent** for proper attic airflow. The owners refreshed the look from charcoal to Williamsburg Gray — completed in a single day.

Insurance compliance secured, ventilation improved, and curb appeal upgraded in one day.

50-Yr	25-Yr	10-Yr
MATERIAL WARRANTY	OC WORKMANSHIP WARRANTY	ROOFSERV WORKMANSHIP WARRANTY

No. 04 ARCHITECTURAL SHINGLE

Architectural Shingle Roof Replacement

James Island · Charleston, SC

ROOF SIZE	SHINGLE	COLOR	INSURER
~2,600 sq ft	GAF Timberline HDZ	Charcoal	The Hartford





THE CHALLENGE

A James Island family had an aging **30+ year 3-tab roof** — missing and brittle shingles, patchwork repairs, no drip edge, outdated whirlybird vents, and active leaks. Our free inspection revealed roughly **75% of the decking was rotted**, a genuine fall-through hazard that made spot repairs impossible.

THE SOLUTION

We guided the family through an insurance claim with The Hartford; a repairability test confirmed a full replacement. We replaced **15 sheets of rotten decking**, laid double synthetic underlayment and ice-and-water shield, then upgraded to **GAF Timberline HDZ architectural shingles** with a continuous ridge vent and code-compliant drip edge.

Leaks eliminated, wind performance upgraded, done at the cost of only their deductible.

GAF	Systems+	5-Yr
MASTER ELITE	GAF MANUFACTURER WARRANTY	WORKMANSHIP WARRANTY

ROOFSERV



Your roof. Our reputation.

PROTECT WHAT MATTERS MOST

From historic standing seam metal to architectural shingle systems, RoofServ Charleston takes the stress out of residential roofing — certified installation, the strongest warranties in the industry, and crews who treat your home like our own. Complimentary inspections across the Lowcountry.

SERVING Charleston and the Lowcountry — Beaufort to Georgetown, and the I-26 corridor to Columbia.

South Carolina

(843) 638-7378

RoofServ.com

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